Dear \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

We are writing you regarding a sponsorship opportunity with the Metea Valley High School Journalism Department. I know that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ has a desire to give back to the local community, and we greatly appreciate your consideration.

We are taking a group of students to the Journalism Education National Scholastic Press Association Convention in Seattle on April 6-9, 2017. This convention is the largest gathering of student journalists from around the country, and it allows students to meet with members of a professional learning community; expose students to admissions officers, recruiters, experts in journalism; and provide life-changing experiences for students with limited resources.

Attending the convention is the best way for us to continue the legacy of our programs, and students will be expected to do the following while in Seattle: Conduct team reporting on their sightseeing, create a shared document of all they learned for the whole program, and create a lesson to teach their staff they learned during the convention upon return.

**HOW CAN YOU HELP?**

In order to make it possible for our students to attend the convention, our goal is to raise up to $2,750. That means we need your financial help to provide this opportunity for our student journalists.

**SPONSORSHIP OPPORTUNITIES:**

**Platinum Apple: $1,000**

* Full-page ads in the Winter and Spring News Magazine
* Sidebar ad on Metea Media the week of convention
* Company name and logo,on event T-shirt
* Three mentions on the @ mv\_stampede and @mv\_yb Twitter accounts

**Golden Apple: $500**

* Sidebar ad on Metea Media the week of convention
* Company name and logo, on event T-shirt
* Three mentions on the @ mv\_stampede and @mv\_ybTwitter accounts

**Silver Apple: $250**

* Sign with your company name and logo, logo on event T-shirt
* One mention on the @ mv\_stampede and @mv\_ybTwitter accounts

**Bronze Apple: $100**

* Logo on event T-shirt

If your organization would like to participate in this year’s event as a sponsor, please contact using the email addresses listed below.. Thank you for your time and consideration.

Sincerely,

**Adam Page** adam\_page@ipsd.org & **Kristen DiGiorgio** kristen\_digiorgio@ipsd.org

Metea Valley High School Journalism Advisers