

Dear Local Business Owner,

Our names are Myra Bajwa and Brittany Evans, and we are the Editors-in-Chief for Metea Valley High School's student-run website and magazine, Metea Media and The Stampede.

I am writing to invite you to advertise on our website and print news magazine. With 5,000 hits per day, our award-winning website is a great platform to get your business even more recognition, not only for our students and teachers, but also for surrounding Aurora and Naperville area. Website ads are prominently displayed as a banner at the top of our website or in the side column of the front page.

Our news magazine is published six times a year and seen by hundreds of students. We offer a variety of advertising sizes and packages to best fit your budget.

We can print advertisements that you supply, or our graphics design team can design an advertisement for you for a small fee.

If you are interested, our advertising rates, contract, and publication dates are attached. You can view our website and digital versions of our magazine by visiting www.meteamedia.org.

We believe trusted and high-quality journalism is more important today than ever, and we appreciate you supporting scholastic journalism at Metea Valley. We look forward to featuring your advertisement in our magazine and on our website!

Sincerely,

Myra Bajwa and Brittany Evans Editors-in-Chief

mvhsnewspaper@k12.ipsd.org



# MAGAZINE ADVERTISING CONTRACT

# **CONTACT INFORMATION:**

Company Name:	Your Name:
Your Phone Number:	Your Email Address:

# PLACEMENT, DIMENSIONS, AND RATES:

	1 WEEK	2 WEEKS SAVE 5%	3 WEEKS SAVE 10%	4 WEEKS SAVE 20%
BANNER AD 728 x 90 pixels	\$75	\$142.50	\$202.50	\$270
SIDEBAR AD 300 x 250 pixels	\$50	\$95	\$135	\$180

ALL ADVERTISEMENTS RUN MONDAY THROUGH SUNDAY

# **SET-UP FEES:** Please Check One:

- Website-ready ad provided by advertiser: Free Please scale ad to the correct dimensions
- ☐ Advertisement created by Metea Media graphic designer: \$25

# BANNER AD SO MONIFICATION CLASSICOLOU LINE ONNOS AFER MANA. METEA MEDIA TON MONIFICATION COMPUNIO TON SPORTS FRAINES INTERFAMINIST OPENION PROPELS THE MANE ABOUT TONNOS AFER MANE ADMIT A GUIDE TO THE MANE ABOUT TO THE MANE ADMIT A GUIDE TO THE MANE A







### **ADVERTISEMENT RUN DATES:**

START DATE (MONDAY)	END DATE (SUNDAY)	NUMBER OF WEEKS	TOTAL COST* (INCLUDING SETUP)
*Checks made payable to Met	ea Valley High School		

YOUR SIGNATURE DATE

PLEASE MAIL THIS FORM AND PAYMENT TO:

MVHS -- Attn: Adam Page 1801 N. Eola Rd Aurora, IL 60504 THANK YOU FOR SUPPORTING METEA MEDIA!

Adam Page, Staff Adviser Myra Bajwa, Online Editor-in-Chief



# PRINT MAGAZINE ADVERTISING CONTRACT

\$600

\$900

## CONTACT INFORMATION:

CONTACTINFORMAT	ION:				
Company Name:		Your Name:			
Your Phone Number:		Your Email Address:			
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DIMENSIONS AND RA	TES:				
NUMBER OF ISSUES	QUARTER PAGE (4"x5")	HALF PAGE (8"x5")	FULL PAGE (8"x10")		
1 Issue	\$100	\$150	\$250		
1 Print Issues	\$300	\$450	\$750		

SET-UP FEES: Please Check O	SET-1	UP	FEES:	Please	Check	One
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4 Print Issues + 2 Web Issues

Best Value! Two free ads!

☐ Print-ready ad (scaled to the correct dimensions) provided by advertiser: Free

\$400

☐ Advertisement created by a Stampede graphic designer: \$25

## **ADVERTISEMENT RUN DATES:**

Please <u>circle</u> the issue(s) in which you request your advertisement to run.

<b>Issue 1</b> (Print) 9/24	<b>Issue 2</b> (Web) 10/29	<b>Issue 3</b> (Print) 12/3	Issue 4 (Print) 1/21	<b>Issue 5</b> (Web) 3/5	<b>Issue 6</b> (Print) 4/21
(Ad due: Sep. 16)	(Ad due: Oct. 7)	(Ad due: Nov. 3)	(Ad due: Dec. 21)	(Ad due: Feb. 20)	(Ad due: Mar. 21)

<b>TOTAL COST: \$</b>		(checks made payable to Metea Valley High School)
	[number of issues] x [ad rate] + [set-up fees]	
SIGNATURE		

PLEASE MAIL THIS FORM AND PAYMENT TO:

MVHS -- Attn: Adam Page 1801 N. Eola Rd Aurora, IL 60504 THANK YOU FOR SUPPORTING MV JOURNALISM!

Adam Page, Staff Adviser Brittany Evans, Magazine Editor-in-Chief